

# 2026 New Orleans Home & Garden Show Info

This will be our 69<sup>th</sup> annual New Orleans Home & Garden Show taking place **March 27-29, 2026** in the **Caesars Superdome** brought to you by the Home Builders Association of Greater New Orleans. Show times are Friday: 10AM – 7PM; Saturday: 10AM – 7PM; Sunday: 10AM – 6PM. This year we will be combining the Home & Garden Show with The Boat Show all under one roof. This partnership allows us to reach a bigger and more diverse audience bringing even more value to our Exhibitors and also allows us to utilize every square inch of the Superdome floor bringing more value to our attendees.

Traditionally we get between 150 - 200 Exhibitors, and even though we only have half of the floor we were able to expand in areas that normally don't get utilized, so we'll still have room for close to 150 Exhibitors. We generally see around 25,000 +/- attendees each year but we now plan to see much greater attendance with our combined audiences. Both shows will have a combined advertising budget of \$150,000 for paid advertising which is used between social media, television, radio, billboards, print ads and digital targeted ads through multiple outlets which are all mostly concentrated the month leading into the show. We have a steady social media presence all year round and really ramp it up in the months leading into the show where we also highlight our Sponsors & Exhibitors. We also have an Exhibitor profile that you can fill out with all your business info that stays on our website all year so people can also find you there.

The booths run in 10x10 increments and the standard price is \$1700 for a 10x10 in-line booth (no corner) and \$150 extra for each additional corner. The price per booth gets lower the more booths you get. If you're a member of the New Orleans Home Builders Association, or you advertise in TheHomeMag magazine, you receive a discount. Click on the "Price Sheet" link for details.

If you need electricity, the Superdome charges \$82 for the weekend which is to be paid separately. Exhibitor parking passes are \$40 per vehicle for the entire weekend and is paid on site during move-in. The only other separate fee is a "Special Event" occupational license fee of \$50 that the city of New Orleans charges any vendor who participates in any trade show in the city, which will also be paid on-site during move-in.

The booth comes with standard pipe and drape which is 8'-0" in the back and 3'-0" on the sides. Tables and chairs are not included but can be rented from our decorators if you don't have your own. The booths are not carpeted and are not required to be, but you can also rent carpet or bring your own. You're able to drive inside the Superdome directly to your booth and we have staff on the floor to make sure you get to and from your booth with ease. The Exhibitor Info Kit with all the move-in information you'll need will be sent to you once we receive your application.

Click the "Floorplan" link to bring you to our active floorplan to see booth availability in the non-colored booths, and where other Exhibitors are located in yellow. To zoom in and out on the mobile version, you have to use the zoom buttons at the bottom, you can't use your fingers. If you see any booths you like that are marked as "Reserved" just let me know and I'll look to see if it can be released or not.

In order to secure a booth, you need to fill out and sign the Exhibitor Application (which you can do on your computer) and return with full payment. If you're paying with a credit card, there will be a 3.5% service charge applied and you can either fill out your info on the application, or you can leave it blank and we can send you a link where you can pay online. If you want to avoid the fee you can pay via E-check/ACH where we will send you a link to pay, or if you prefer you can mail us a physical check to the address on the top of the application. There isn't a deadline to get in as long as we have booth availability, but the sooner you get in the better your booth choices will be.

You should've received an email from [Corey@neworleanshomeshow.com](mailto:Corey@neworleanshomeshow.com) after submission. You can reply there if you have any questions at all, or you can call the office at 504-835-6383.