

2025 New Orleans Home & Garden Show Info

This will be our 68th annual New Orleans Home & Garden Show taking place **March 28-30, 2025** in the **Caesars Superdome** brought to you by the Home Builders Association of Greater New Orleans. Show times are Friday: 12PM – 7PM; Saturday: 10AM – 6PM; Sunday: 10AM – 5PM.

We get around 150 – 200 exhibitors and generally see around 25,000 +/- attendees each year. We have a \$100,000 advertising budget for paid advertising which is used between social media, television, radio, billboards, print ads and digital targeted ads through multiple outlets which are all mostly concentrated the month leading into the show. We receive even more advertising through trade out with our numerous media partners, as well as the Exhibitors themselves with all of their combined following. We do social media year-round and make several posts for each of our exhibitors. We also have an Exhibitor profile that you can fill out with all your business info that stays on our website all year so people can find you before and after the show. Click on the “Photo Gallery” link to get a good visual of the show.

The booths run in 10x10 increments and the standard price is \$1700 for a 10x10 in-line booth (no corner) and \$150 extra for each additional corner. The price per booth gets lower the more booths you get. If you’re a member of the New Orleans Home Builders Association, or you advertise in TheHomeMag magazine, you receive a discount. Please see the attached price sheet for details.

If you need electricity, the Superdome charges \$82 for the weekend which is to be paid separately. Exhibitor parking is only \$25 per vehicle for the entire weekend and is paid on site during move-in. The only other separate fee is a “Special Event” occupational license fee of \$50 that the city of New Orleans charges any vendor who participates in any trade show in the city, which will also be paid on-site during move-in.

The booth comes with standard pipe and drape which is 8’-0” in the back and 3’-0” on the sides. Tables and chairs are not included, but can be rented from our decorators if you don’t have your own. The booths are not carpeted and are not required to be, but you can also rent carpet or bring your own. You’re able to drive inside the Superdome directly to your booth and we have staff on the floor to make sure you get to and from your booth with ease. The Exhibitor Info Kit with all the move-in information you’ll need will be sent to you about a month or so before the show.

Click the “Floorplan” link to bring you to our interactive floorplan to see booth availability and where other exhibitors are located in yellow. To zoom in and out on both desktop and mobile versions, you have to use the zoom buttons at the bottom, you can’t use your fingers on mobile. If you see any booths you like that are marked as “Reserved”, just let us know and we’ll look to see if it can be released or not.

In order to secure a booth, you need to fill out and sign the “Exhibitor Application” (which you can do on your computer) and we need at least a 33% deposit. If you’re paying with a credit card, there will be a 3% service charge applied and you can either fill out your info on the application, or you can leave it blank and we can send you a link where you can pay online. If you want to avoid the fee you can mail us a check to the address on top of the application, and we also accept ACH payments in which there will be a separate form to fill out. There isn’t a deadline to get in as long as we have booth availability, but the sooner you get in the better your booth choices will be. Although, there are advance sale deadlines for electricity and anything else you might need to rent from our decorator.

You should’ve received an email from Corey@neworleanshows.com after submission. You can reply there if you have any questions at all, or you can call the office at 504-835-6383.