



2025 Sponsorship Opportunities

Balloon sponsorship \$10,000 (only 2 available)

- Logo on balloon basket
- Logo on grandstand railing behind balloon
- Logo on balloon basket selfie station backdrop
- Logo on all balloon directional signage
- Logo and/or mention in all media regarding balloons
- 10 tethered balloon ride vouchers
- 3-minute hourly takeover of ALL Superdome video boards with your company logo
- Logo on Sponsor board at Entrance and Exit
- Logo and link on Sponsor page and bottom slider of website
- Logo on floor plan in show program
- 4 minimum dedicated social media posts, as well as other grouped Sponsor posts
- Full page ad in show program
- 60 comp tickets

Field Pass Sponsor \$10,000

- Logo in all print, television and digital media (space allowing)
- 3-minute hourly takeover of ALL Superdome video boards with your company logo
- Logo on Sponsor board at Entrance and Exit
- Logo and link on Sponsor page and bottom slider of website
- Logo on floor plan in show program
- 4 minimum dedicated social media posts, as well as other grouped Sponsor posts
- 10 each floor logo decals
- 6 each window stickers at front entrance
- 1 dedicated email blast to previous Attendee list (25,000+)
- 1 dedicated email blast to current Home Builders Association members (800+)
- Full page ad in show program
- 10% off regular booth price of 2 or more booths
- 60 comp tickets

Continued →

Plaza Level Sponsorship \$5,000

- 3-minute hourly takeover of ALL Superdome video boards with your company logo
- Logo on Sponsor board at Entrance and Exit
- Logo and link on Sponsor page and bottom slider of website
- Logo on floor plan in show program
- 2 minimum dedicated social media posts, as well as other grouped Sponsor posts
- 10 each floor logo decals
- Full page ad in show program
- 5% off regular booth price of 2 or more booths
- 30 comp tickets

Loge Level Sponsor \$3,500 (limit of 10)

- 3-minute hourly takeover of ALL Superdome video boards with your company logo
- Logo and link on Sponsor page and bottom slider of website
- Logo on Sponsor board at Entrance and Exit
- 1 minimum dedicated social media post, as well as other grouped Sponsor posts
- Half page ad in show program
- 20 comp tickets

**** Custom sponsorships available upon request ****