







# Sponsorship Opportunities

THOUSANDS OF QUALIFIED ATTENDEES | UNMATCHED VISIBILITY





## LET'S PARTNER!

#### WHY SPONSOR?

- Thousands of purchase-ready attendees
- Shared marketing power & foot traffic
- Huge visibility & lead generation

#### **SPONSOR BENEFITS**

- Brand alignment with trusted events
- Logo placement in marketing & signage
- On-site mentions & visibility
- Premium booth placement & networking

### SPONSORSHIP OPPORTUNITIES

- Presenting Sponsor \$16,500
- Seminar Stage Sponsor \$4,000
- Cooking Stage Sponsor \$4,000
- Logo on Inside Video Boards \$2,500
- Entry Billboard \$2,500
- Aisle Signs (logo on all aisle signs) \$1,500
- Lanyard Sponsor (logo on lanyards) \$1,500 + lanyard cost
- Floor Decals (10 @ 2'x2') \$1,500
- Entrance Bag Rights \$1,500 + bag cost
- Food Court Sponsor \$1,500
- Banner Ad on Website \$750
- Full Page Ad in Show Program \$600
- mike@neworleanshomeshows.com
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