

## 2027 New Orleans Home & Garden Show Info

This will be our 70<sup>th</sup> annual New Orleans Home & Garden Show taking place **February 19-21, 2027** in the **Caesars Superdome** brought to you by the Home Builders Association of Greater New Orleans. Show hours are Friday: 10AM – 7PM; Saturday: 10AM – 7PM; Sunday: 10AM – 6PM. For the second year, the New Orleans Home & Garden Show will be held alongside The New Orleans Boat Show all under one roof in the Superdome. The combination of these two long-running events proved successful in its first year, attracting a broader audience of homeowners, outdoor living enthusiasts, boaters, and consumers with strong purchasing power while creating an even larger marketplace for exhibitors and attendees alike.

Traditionally, the Home & Garden Show features more than 200 exhibitors. While we now only use approximately half the floor with the combined event, we have expanded into areas not previously used, allowing space for nearly 150 exhibitors while maintaining a full and active show environment. Both shows will support the event with a combined paid advertising budget of approximately \$150,000 across television, radio, social media, digital advertising, billboards, and print media, with the majority of the campaign concentrated in the weeks leading up to the show. In addition, we maintain an active social media presence year-round and increase exhibitor promotion significantly as the event approaches. Every exhibitor also receives a profile on our website, allowing attendees to connect with your business before, during, and after the show.

The booths run in 10x10 increments and the standard price is \$1700 for a 10x10 in-line booth (no corner) and \$150 extra for each additional corner. The price per booth gets lower the more booths you get. If you're a member of the New Orleans Home Builders Association, or you advertise in TheHomeMag magazine, you receive an additional discount. Please see attached price sheets for details.

If you need electricity, the Superdome charges \$82 for the weekend which is to be paid separately. Exhibitor parking passes are \$40 per vehicle for the entire weekend and has to be paid on site during move-in. The only other separate fee is a "Special Event" occupational license fee of \$50 that the city of New Orleans charges any vendor who participates in any trade show in the city, which will also be paid on-site during move-in.

The booth comes with standard pipe and drape which is 8'-0" in the back and 3'-0" on the sides. Tables and chairs are not included but can be rented from our decorators if you don't have your own. The booths are not carpeted and are not required to be, but you can also rent carpet or bring your own. You're able to drive inside the Superdome directly to your booth and we have staff on the floor to make sure you get to and from your booth with ease. The Exhibitor Info Kit with all the move-in information you'll need will be sent to you about a month or so before the show.

Click the "Floorplan" link to bring you to our active floorplan to see booth availability in the non-colored booths, and where other Exhibitors are located in yellow. To zoom in and out on the mobile version, you have to use the zoom buttons at the bottom, you can't use your fingers. If you see any booths you like that are marked as "Reserved" just let us know and I'll look to see if it can be released or not.

In order to secure a booth, you need to fill out and sign the Exhibitor Application (which you can do on your computer) and return with at least a 33% deposit. If you're paying with a credit card, there will be a 3.5% service charge applied and you can either fill out your card info on the application, or you can leave it blank and we can send you a link where you can pay online. If you want to avoid the fee you can pay via E-check/ACH where we will send you a link to pay. There isn't a deadline to get in as long as we have booth availability, but the sooner you get in the better your booth choices will be.

You should've received an email from [Corey@neworleanshomeshow.com](mailto:Corey@neworleanshomeshow.com) after submission. You can reply there if you have any questions at all, or you can call the office at 504-835-6383.