

Presented By:  entergy



February 19-21, 2027

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Brought to you for 70 years by  **HBA** HOME BUILDERS ASSOCIATION
OF GREATER NEW ORLEANS

70 Years Bringing Local Businesses & Buyers Together



150+ Exhibitors • Thousands of Homeowners • One Weekend

70 YEARS STRONG



THOUSANDS OF HOMEOWNERS

Actively researching products & services for upcoming projects.



\$150,000 ADVERTISING CAMPAIGN

Invested in television, radio, social media, digital, print & outdoor.



LOUISIANA'S PREMIER HOME SHOW

The state's largest & longest-running home and garden event.



COMBINED HOME & GARDEN + BOAT SHOW

Expanding the audience and increasing exposure for exhibitors.



3 DAYS OF FACE-TO-FACE SELLING

Generate leads. Build relationships. Grow your business.

ATTENDEE PROFILE

A high-quality audience with the means, motivation and plans to invest.



90%
Homeowners



78%
Attend with
Their Spouse



73%
Will Renovate
Within 3 Months



87%
Over Age 35

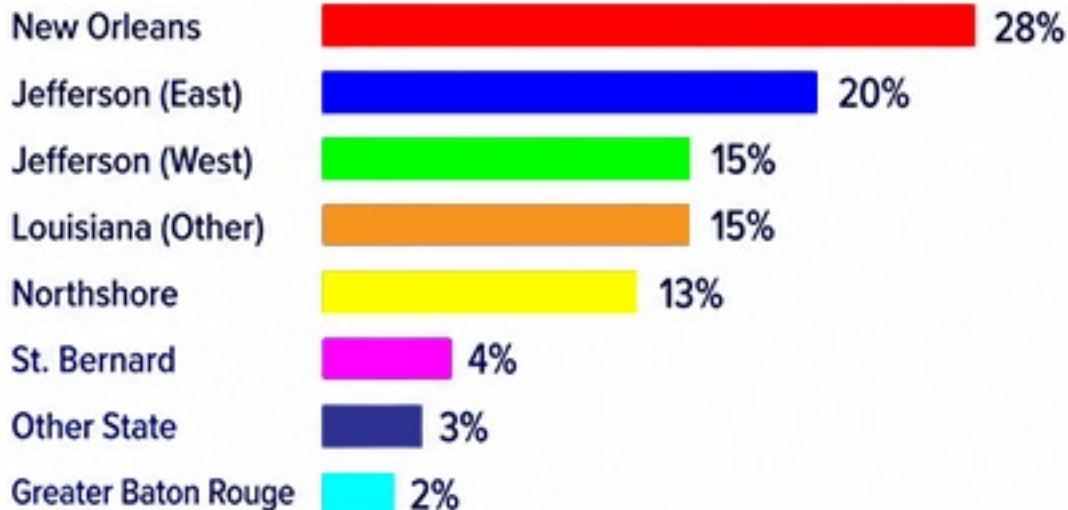


62%
Annual Income
Over \$90,000



34%
Annual Income
Over \$150,000

WHERE ATTENDEES COME FROM





New Orleans Home & Garden Show

504-835-6383

Corey@NewOrleansHomeShows.com