New Orleans HOME & GARDEN Show

Sponsorship Opportunities

THOUSANDS OF QUALIFIED ATTENDEES | UNMATCHED VISIBILITY

neworleanshomeshows.com

SCAN HERE

LET'S PARTNER!

WHY SPONSOR?

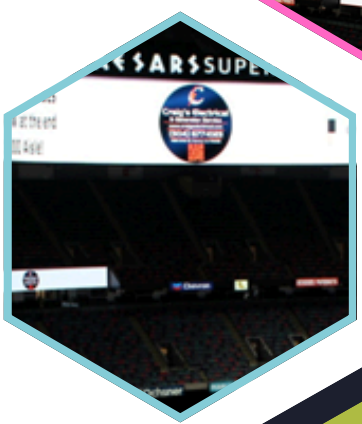
- Thousands of purchase-ready attendees
- Shared marketing power & foot traffic
- Huge visibility & lead generation

SPONSOR BENEFITS

- Brand alignment with trusted events
- Logo placement in marketing & signage
- On-site mentions & visibility
- Premium booth placement & networking

SPONSORSHIP OPPORTUNITIES

- **Presenting Sponsor** – $16,500
- **Seminar Stage Sponsor** – $4,000
- **Logo on Inside Video Boards** – $1,500
- **Entry Billboard** – $2,500
- **Aisle Signs** (logo on all aisle signs) – $1,500
- **Lanyard Sponsor (**logo on lanyards**)** – $2,000
- **Floor Decals** (10 @ 2'x2') – $1,500
- **Entrance Bag Rights** – $1,500 + bag cost
- **Food Court Sponsor** – $1,500
- **Full Page Ad in Show Program** – $600
- **½ Page Ad in Show Program** – $350



📧 mike@neworleanshomeshows.com
📞 504-835-6383
🌐 www.neworleanshomeshows.com

PUT YOUR BRAND IN THE DOME

AT THE NEW ORLEANS HOME & GARDEN SHOW & THE BOAT SHOW

New Orleans HOME & GARDEN Show

The BOAT SHOW

FEBRUARY 19-21, 2027

EXCLUSIVE VIDEO BOARD SPONSOR - $1500

Estimated 15,000 Attendees = MAJOR Brand Exposure

- Guaranteed 1-Minute Spotlight Every Hour (on the hour) for 27 hours
- **Full Video Board Takeover Inside the Superdome**
- Your Logo & Message Displayed Dome-Wide — Simultaneously

For more information contact

mike@neworleanshomeshows.com
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